

Total			13	
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1ST SEMESTER 200 LEVEL

S/N	CODE	DESCRIPTION	UNIT	STATUS
1	ENT 211	Entrepreneurship and Innovation	2	C
2	CMS 201	History of Nigerian Media	2	C
3	BCJ 207	Introduction to Telecommunication and Broadcasting	2	C
4	BCJ 209	Introduction to Radio Production	2	C
5	BCJ 211	Introduction to Television Production	2	C
6	CUL-BCJ 201	Development Reporting	2	C
7	CUL-BCJ 203	Rural Broadcasting	2	C
8	CUL-BCJ 221	Broadcasting Experience/Attachment	2	C
9				
10				
11				
12				
Total Core			16	
Total Elective				
Total			16	

2ND SEMESTER 200 LEVEL

S/N	CODE	DESCRIPTION	UNIT	STATUS
1	GST 212	Philosophy, Logic and Human Existence	2	C
2	BCJ 208	Writing for the Broadcast Media	2	C
3	BCJ 218	Introduction to General Phonetics and Phonology	2	C
4	BCJ 220	Introduction to Print Journalism and Photojournalism	2	C
5	CUL-BCJ 202	Broadcasting, Creative Ideas and Concepts Design	2	C
6	CUL-BCJ 204	Programme Appreciation and Judgment	2	C
7				
8				
9				
10				

11				
12				
Total Core			12	
Total Elective				
Total			12	

1ST SEMESTER 300 LEVEL

S/N	CODE	DESCRIPTION	UNIT	STATUS
1	CMS 301	Theories of Communication	2	C
2	CMS 303	Data Analysis in Communication Research	2	C
3	BCJ 307	Techniques of Television News Reporting and Production	2	C
4	BCJ 309	Media Management and Operations	2	C
5	BCJ 315	Television Programme Writing and Production	2	C
6	BCJ 317	Broadcast Commentary and Critical Writing	2	C
7	BCJ 319	Public Affairs Broadcasting	2	C
8	BCJ 321	Educational Broadcasting I	2	C
9	CUL-BCJ 329***	Broadcasting Experience/Attachment	2	C
10				
11				
12				
Total Core			18	
Total Elective				
Total			18	

***The CCMAS puts this as 2nd semester course (BCJ 312) but for the uniformity of our undergraduate programmes in the School, it is better suited as a first semester course

2ND SEMESTER 300 LEVEL

S/N	CODE	DESCRIPTION	UNIT	STATUS
1	GST 312	Peace and Conflict Resolution	2	C
2	ENT 312	Venture Creation	2	C
3	CMS 302	Foundations of Communication Research	2	C

4	BCJ 306	Comparative Broadcasting	2	C
5	BCJ 308	Techniques of Radio News Writing, Reporting and Production	2	C
6	BCJ 310	Foundations of Broadcasting	2	C
7	CUL-BCJ 318	Scripting Philosophy	2	C
8				
9				
10				
11				
12				
Total Core			14	
Total Elective				
Total			14	

1ST SEMESTER 400 LEVEL

S/N	CODE	DESCRIPTION	UNIT	STATUS
1	CMS 401	International Communication	2	C
2	BCJ 401	Mass Media Law and Ethics	2	C
3	BCJ 403	Emerging Global Trends in Broadcasting	2	C
4	BCJ 405	Advanced Project in Radio Production	2	C
5	BCJ 407	Advanced Techniques in Video/Sound Editing and Post-Production	2	C
6	BCJ 409	Drama and Documentary Writing and Production	2	C
7	BCJ 411	Principles and Practice of Live Broadcast	2	C
8	BCJ 421	Psychology of the Media	2	C
9	CUL-BCJ 429	Broadcasting Experience/Attachment	2	C
10	CUL-BCJ 413	Journalism Education and Trauma Literacy		
11				
12				
Total Core			20	
Total Elective				
Total			20	

2ND SEMESTER 400 LEVEL

S/N	CODE	DESCRIPTION	UNIT	STATUS
1	CMS 402	Communication and Society	2	C
2	BCJ 402	Data Analysis in Communication Research	2	C
3	BCJ 404	Advanced Project in TV Production	2	C
4	BCJ 406	Advanced Techniques in Announcing and Presentation	2	C
5	BCJ 408	Advanced Script Writing for Broadcast Media	2	C
6	BCJ 410	Fundamentals of Graphics for TV and Online Media	2	C
7	BCJ 412	Research Project in Radio/TV Broadcasting	2	C
8	CUL-BCJ 412	Issues in Broadcasting and Journalism	2	C
9			2	C
10			2	C
11			2	C
12			2	C
Total Core				
Total Elective				
Total				

Course Descriptions

100 Level

GST 111: Communication in English (2 Units C: LH 15; PH 45)

Learning Outcomes

At the end of this course, students should be able to:

1. identify possible sound patterns in English Language;
2. list notable Language skills;
3. classify word formation processes;
4. construct simple and fairly complex sentences in English;

5. apply logical and critical reasoning skills for meaningful presentations;
6. demonstrate an appreciable level of the art of public speaking and listening; and
7. write simple and technical reports.

Course Contents

Sound patterns in English Language (vowels and consonants, phonetics and phonology). English word classes (lexical and grammatical words, definitions, forms, functions, usages, collocations). Sentence in English (types: structural and functional, simple and complex). Grammar and usage (tense, mood, modality and concord, aspects of language use in everyday life). Logical and critical thinking and reasoning methods (logic and syllogism, inductive and deductive argument and reasoning methods, analogy, generalisation and explanations). Ethical considerations, copyright rules and infringements. Writing activities: (pre-writing, writing, post writing, editing and proofreading; brainstorming, outlining, paragraphing, types of writing, summary, essays, letter, curriculum vitae, report writing, note making etc., mechanics of writing). Comprehension strategies: (reading and types of reading, comprehension skills, 3RsQ). Information and communication technology in modern language learning. Language skills for effective communication. Major word formation processes. Writing and reading comprehension strategies. Logical and critical reasoning for meaningful presentations. Art of public speaking and listening. Report writing.

GST 112: Nigerian Peoples and Culture (2 Units C: LH 30)

Learning Outcomes

At the end of the course, students should be able to:

1. analyse the historical foundation of the Nigerian culture and arts in pre-colonial times;
2. list and identify the major linguistic groups in Nigeria;
3. explain the gradual evolution of Nigeria as a political unit;
4. analyse the concepts of Trade, Economic and Self-reliance status of the Nigerian peoples towards national development;
5. enumerate the challenges of the Nigerian State towards Nation building;
6. analyse the role of the Judiciary in upholding people's fundamental rights;
7. identify acceptable norms and values of the major ethnic groups in Nigeria; and
8. list and suggest possible solutions to identifiable Nigerian environmental, moral and value problems.

Course Contents

Nigerian history, culture and art up to 1800 (Yoruba, Hausa and Igbo peoples and culture; peoples and culture of the ethnic minority groups). Nigeria under colonial rule (advent of colonial rule in Nigeria; colonial administration of Nigeria). Evolution of Nigeria as a political unit (amalgamation of Nigeria in 1914; formation of political parties in Nigeria; nationalist movement and struggle for Independence). Nigeria and challenges of nation building (military intervention in Nigerian politics; Nigerian Civil War). Concept of trade and economics of selfreliance (indigenous trade and market system; indigenous apprenticeship system among Nigeria people; trade, skill acquisition and self-reliance). Social justices and national development (law definition and classification. Judiciary and fundamental rights. Individual norms and values (basic Nigeria norms and values, patterns of citizenship acquisition; citizenship and civic responsibilities;

indigenous languages, usage and development; negative attitudes and conducts. Cultism, kidnapping and other related social vices). Re-orientation, moral and national values (The 3R's – Reconstruction, Rehabilitation and Re-orientation; Reorientation strategies: Operation Feed the Nation (OFN), Green Revolution, Austerity Measures, War Against Indiscipline (WAI), War Against Indiscipline and Corruption (WAIC), Mass Mobilisation for Self-Reliance, Social Justice and Economic Recovery (MAMSER), National Orientation Agency (NOA). Current socio-political and cultural developments in Nigeria.

CMS 101: Introduction to Human Communication (2 Units C: LH 30)

Learning Outcomes

At the end of the course, students should be able to:

1. explain the different meanings of communication;
2. highlight the various elements of the communication process;
3. distinguish between different types of human communication and their features;
4. explain the roles of communication; and
5. outline the different forms of african traditional forms of communication.

Course Contents

A global overview of the history, institutions and functions of communication in human society; an examination of the concepts, levels/categories and elements of human communication; survey of the role and influence of cultural beliefs and practices as well as changing technologies in human communication. The development of different types of communication media, their uses and influences in social and political development. The course introduces the students to various types of communication, communication process, communication modes, African communication systems, African oral traditional communication, structure, the role of the media in the development of African cultures, society and civilisation, factors that have influenced the development of human communication, communication as channels for the cultural values and ideas.

CUL-BCJ 101 - Fundamentals of Broadcasting (2 Units C: LH 30, PH Nil)

Overview

The course is designed to get students acquainted with the meaning, characteristics and functions of broadcasting as well as the origin, and philosophy of broadcasting in Nigeria and the world. The course equally introduces students as consumers of various broadcast media to some basic terms and equipment used in the broadcasting industry.

Objectives

The objectives of the course are to:

- i. Explain the concept of broadcasting
- ii. Clarify the philosophy of broadcasting in Nigeria
- iii. Identify the basic equipment used in broadcasting
- iv. Explain some of the common terms used in broadcasting industry

- v. Understanding the need for an outside broadcast (OB) van

Learning Outcomes

On completion of the course, students should be able to:

- i. Define the concept of broadcasting
- ii. Highlight the philosophy of broadcasting in Nigeria
- iii. Identify at least ten (10) basic equipment used in broadcasting
- iv. Explain at least ten (10) common terms used in broadcasting industry
- v. Identify at least five (5) of the major needs for an outside broadcast (OB) van

Course Contents

The meaning of broadcasting. Characteristics of broadcasting. The operative criteria for the establishment of broadcasting system. Objectives of establishing broadcasting stations. Reasons for government participation in broadcasting. Consequence of government participation in broadcasting. Station purpose. Functions of broadcasting in society. Information function. Factors militating against the broadcasting profession in Nigeria. Some common radio/television terms. Running order. Daily schedule. Ad.lib. outside broadcasting operation. Outside broadcasting van (OB Van).

CUL-BCJ 102 - Introduction to Travel Journalism (2 Units C: LH 30, PH Nil)

Overview

The course, a subset of journalism focuses on how to skillfully write informative and insightful stories on the travel industry including about journeys, cultures and people. Students will develop the skill to write and broadcast travelogues for programmes on travel and tourism. They will also learn how culture and media shape the travel industry as well as how to engage with different cultures as travel journalist.

Objectives

The objectives of the course are to:

- i. Explain the concept of travel journalism
- ii. Outline the origin of, historical and cultural developments in travel journalism
- iii. Explain qualities of a good travel journalist
- iv. Identify sources of news for a travel journalist
- v. Describe the principles of writing insightful stories as a travel journalist.

Learning Outcomes

On completion of the course, students should be able to:

- i. Define key concepts in travel journalism
- ii. Outline the historical and cultural developments in travel journalism
- iii. Identify least at three (3) qualities of a good travel journalist
- iv. Identify at least five (5) major sources of news for a travel journalist
- v. Write basic stories as a travel journalist.

Course Contents

Concepts of travel journalism. Concept of tourist “gaze” and “staged authenticity”. Origin of, historical and cultural developments in travel journalism. Qualities of a good travel journalist. Sources of news for travel journalist-tourism, festivals, carnivals, travel agencies etc. Differences between travel journalism and travel writing or blogging. Theoretical perspectives on travel journalism. Cultural perspectives on travel and tourism. Influence of culture on travel and tourism. Influence of media on travel and tourism. How to engage with different cultures as travel journalist. The media and the tourist journalist imagination. Concept of globalization. Impact of globalization on travel and tourism. Concept of post-colonialism. Impact of post-colonialism on travel and tourism. Impact of government policies on travel and tourism. The codes and conventions of different nations on travel journalism. Other issues on travel and tourism. How to write insightful stories as a travel journalist on culture, history of people, social fabrics of places, foods.

CUL-BCJ 103 – Basic Multimedia and Broadcast Journalism (2 Units C: LH 30, PH Nil)

Overview

Technology has shifted the dynamics of the journalism industry in the last two decades, transitioning it into a fast-paced industry requiring up-to-date knowledge of, and skills in digital technology. Today’s journalist is expected to constantly update their knowledge of the technologies available to practice their craft, and their skillsets in the use of these technologies. This course is expected to equip students from the Broadcasting programme of Caleb University with relevant skills and practical exposure to writing news and feature stories using today’s technology skills and deploying them on the platforms afforded us by technology.

Objectives

The objectives of the course are to:

- i. Explain the concept of Basic Multimedia and Journalism
- ii. Identify the five (5) types of Multimedia Elements
- iii. Explain the role of Multimedia in today’s Journalism practice
- iv. Describe the importance of MIL and Ethics in telling BMM stories in Journalism
- v. Explain how to design a storyboard
- vi. Describe the guidelines for telling journalism stories with the different BMM elements.

Learning Outcomes

On completion of the course, students should be able to:

- i. Define the concept of Basic Multimedia and Journalism
- ii. Describe five (5) types of Multimedia Elements
- iii. Highlight at least four (4) roles of Multimedia in today’s Journalism practice
- iv. Describe four (4) reasons why MIL and Ethics are important in telling BMM stories in Journalism
- v. Design a storyboard for a selected multimedia journalism story
- vi. Identify at least three (3) guidelines each for telling journalism stories with the different BMM elements.

Course Contents

Defining Concepts – Basic Multimedia, Journalism. Types of Multimedia. Importance of Multimedia in the field of Journalism. Advantages and Disadvantages of Multimedia. Forms of Multimedia Content. Use of Multimedia. Types of Journalism. Required Skills for Basic and Multimedia Journalism. MIL, Ethics, and Multimedia Journalism. Multimedia Planning. Storyboarding for Multimedia Stories. Elements and Principles of Multimedia Stories Design. Working with Graphics and Images in Multimedia Design. Telling Multimedia Stories with Photographs. The Art of Multimedia Storytelling with Videos and Animation. Practical Storytelling with Multimedia Elements. Ethical and Legal Issues in Multimedia Journalism. Publishing Multimedia Stories.

CMS 103: Writing for the Media (2 Units C: LH 30)

Learning Outcomes

At the end of the course, students should be able to:

1. explain the writing process and sources of information;
2. outline the different forms of media writing - newspaper stories, blogging, ethics of mass media writing, news release, advertorial, press statement, backgrounder, speech writing, rejoinder, letter to editor, advertising copy, internet advertising; and
3. demonstrate different writing styles for the media.

Course Contents

Instruction and practice in writing for the various media including social media with the major emphasis on development of effective styles in professional communications and proficiency in grammar and the use of language. The course will discuss the basics of writing for print, broadcast, public relations and advertising. Students will learn writing formats for newspapers, magazines, radio and television as well as for online media. The students will also be introduced to the differences between media writing & creative writing, basics of film scripting and other forms of fiction writing.

BCJ 104: Study Skills in Mass Communication (2 Units C: LH 30)

Learning Outcomes

At the end of the course student will be able to:

1. use library sources in preparing media materials for media organisations; and
2. document their writings using standard and acceptable styles.

Course Contents

Introduction to the use of library sources for Mass Communication studies. Introduction to academic text writing, referencing, and others. Different sources of materials used for preparing media material for media organisation. Methods of documentation using standard and acceptable styles.

CUL-BCJ 104 - Broadcast Equipment Layout (3 Units C: LH 30, PH 45)

Overview

The course is split into theory and practical sessions. The theory session will deal with general introduction to the nomenclature of basic principles guiding the set-up and settings of well as the uses of the broadcast equipment. While the practical session will deal with hands-on training on the professional set-up and settings of the broadcast equipment in both indoor and outdoor studio setting.

Objectives

The objectives of the course are to:

- i. Familiarize students with the nomenclature of broadcast equipment
- ii. Identify major equipment used for broadcasting
- iii. Describe basic principles guiding the set-up and settings of broadcast equipment
- iv. Explain the methodology of equipment layout
- v. Elucidate on the need for varied equipment in the studio

Learning Outcomes

On completion of the course, students should be able to:

- i. State the names of at least ten (10) equipment used in broadcasting
- ii. Identify at least ten (10) equipment used for broadcasting
- iii. Describe basic principles guiding the set-up and settings of broadcast equipment
- iv. Outline the methodology of equipment layout in the studio
- v. Identify the varied equipment needed and their usage in the studio

Course contents

Microphones. Microphones directional pickup patterns. Microphones features. Mobile microphones. Mixers. Vital features of mixers. Amplifiers. Speakers. Components of speakers. Crossovers. Types of crossovers. The audio chain. Microphones models and specifications. Camera. How a digital camera works. Types of camera lenses. Camera focal length. Camera zooms and primes. Exposure: Aperture, shutter speeds and ISO. Choosing a digital camera. Camera control unit. Camera mounting and movement. Mounting equipment. Special mounting devices. Lighting.

CUL-BCJ 105 – Introduction to Public Speaking, Mannerism and Visuals (3 Units C: LH 30, PH 45)

Overview

The general aim of the course is to help students become confident and persuasive speakers. Towards the achievement of this aim, explanation of the theoretical foundation of public speaking and the principles of persuasive communication will be done. Techniques and skills involved in the process of preparing a speech will also be discussed. Mannerisms which are the nervous expressions a speaker might not be aware of are also to be looked into. Visual aids to comply with the modern trends of teaching are to be discussed.

Objectives

The objectives of the course are to:

- i. Explain how to prepare and deliver a functional, intelligent and effective public speech
- ii. Outline the techniques of speech preparation and delivery
- iii. Describe the functions of visual aids
- iv. Identify the different types of visual aids
- v. Outline how to create effective visual slides
- vi. Explain how to utilize visual aids effectively in public speeches

Learning Outcomes

On completion of the course, students should be able to:

- i. Outline how to prepare and deliver a functional, intelligent and effective public speech
- ii. Describe the techniques of speech preparation and delivery
- iii. Identify the functions of visual aids
- iv. Identify the different types of visual aids
- v. Outline how to create effective visual slides
- vi. Describe how to utilize visual aids effectively in public speeches

Course Contents

Introduction to Persuasion: Foundations of Persuasion. Theories of Persuasion. Introduction to Public Speaking. Fear and Communication Apprehension. Analysing the Audience. Selecting a Topic and Purpose. Supporting Your ideas. Organising your Material. Preparing the Delivery. Persuasive Speeches. Mannerism and Public Speaking. Public Speaking Posture and Mannerism. Hearing and Listening. Types of Listening. Hindrances to Effective Listening. Techniques of Becoming a Better Listener. Listening in Persuasive Situations.

CUL-BCJ 106 - Applied Field and Studio Techniques (3 Units C: LH 30, PH 45)

Overview

This course is designed to bring together different elements in the production process so that students can understand the technical processes and procedures of on-set shooting. It is also designed to create a better understanding of the job requirements of those behind broadcast formats and the collaboration between their different roles in both indoor and outdoor studio setting.

Objectives

The objectives of the course are to:

- i. Outline the uses/functions of equipment used in broadcasting
- ii. Explain the techniques of broadcasting production and directing process
- iii. Explain different camera formations and the use of each camera in any production set

- iv. Describe alternative positioning of presenters and guests during recording of broadcast programme
- v. Outline how to use lighting to enhance studio filming
- vi. Explain technical requirements when using outside broadcasts within a studio-based show

Learning Outcomes

On completion of the course, students should be able to:

- i. State at least ten (10) uses/functions of the equipment used in broadcasting
- ii. Describe different camera formations the use of each camera in any production set.
- iii. Describe alternative positioning of presenters and guests during recording of broadcast programme
- iv. Outline how to use lighting to enhance studio filming
- v. Identify technical requirements when using outside broadcasts equipment within a studio-based show

Course Contents

The studio. Studio facilities. Studio accessories. The basics of live sound. The sound engineer. Sound and hearing. Sound pressure waves. Sound frequency and pitch. Microphone. Classification of microphones. Advantages and disadvantages of wireless microphones. Factors for the choice of a microphone. Tips on microphone placement and use. Warning on the use of the microphone. The camera. Camera shots. Camera movements. Classification of camera mountings. Television lighting. How to balance television lighting. The radio studio. The television studio. Indoor shooting. Shooting settings. Choosing a shooting mode. White balance. Metering. Framing and focusing. Studio lighting. Directional control lighting. Filled lighting. Night shooting. Studio camera operations. Expanded studio and electronic field production techniques. Studio telecast performance techniques. Outdoor shooting. Football coverage techniques. Satellite New Gathering (SNG) techniques. Cables network operations. Radio and television transmission. Framing television shots. Closure. Screen motion. Video camera functions. TV aspect ratio. Television graphics (Addas or Horris). Studio production techniques. One camera production technique. Technical production personnel and their responsibility. Directing. Floor manager's cues. Prompting devices.

CUL-BCJ 107 – Introduction to Community Broadcasting (2 Units C: LH 30, PH Nil)

Overview

The course is designed to get students acquainted with the analysis of community needs and problems with regard to the role and quality of Radio and Television in community development. It encourages students to plan community development projects for implementation through special radio and television programmes.

Objectives

The objectives of the course are to:

- i. Explain what makes up a community

- ii. Identify and differentiate the three types of community
- iii. Explain the characteristics of a community.
- iv. Describe types of broadcast media
- v. Differentiate between radio and television broadcast media
- vi. Describe the nature of radio and television broadcast media
- vii. Explain content and planning for community broadcast
- viii. Identify personnel involved in planning community broadcast programmes
- ix. Highlight factors to consider when planning for community broadcast content

Learning Outcomes

On completion of the course, students should be able to:

- i. Define what makes up a community
- ii. Identify the three different types of community
- iii. Identify and explain the types of broadcast media
- iv. Describe the difference between radio and television broadcast media
- v. Outline what community broadcast content and planning are
- vi. Identify the varied personnel involved in planning community broadcast programmes
- vii. Highlight at least Ten (10) factors to consider when planning for community broadcast content

Course Contents

The concept of community: Community defined. Types of community. Characteristics of a community. Defining broadcasting. Types of broadcast media. Radio broadcast media. Television broadcast media. Nature of radio. Nature of television. Characteristics of radio. Use of radio broadcasting. Community media defined. Community broadcasting as a concept. Characteristics of community broadcasting. Principles of community broadcasting. Objectives of community broadcasting. Content of community broadcasting programmes. Planning community broadcasting programmes. Personnel involved in planning community broadcasting programmes. Regulating Community Broadcast Stations. Licensing Community Broadcast Stations. Funding Community Broadcast Stations. Ownership of Community Broadcast Stations

CUL-BCJ 108 - Introduction to Broadcast Editing (3 Units C: LH 30, PH 45)

Overview

The course focuses on practical skills acquisition in audio and videos editing using professional world editing suites like Adobe Premiere Pro CC, Revit, Sketch, CIV 3D, 3Ds Max etc. Students will gain knowledge and understanding of the development of digital video editing and how to use contemporary video editing software to tell a range of stories as well as different editing styles and how these relate to different video purposes/functions.

Objectives

The objectives of the course are to;

- i. Explain the concept of editing
- ii. Explain editing basic tools and interfaces

- iii. Describe editing for radio and television
- iv. Outline editing transitions elements
- v. Explain how to modify new and existing videos and give them professional quality appeal

Learning Outcomes

On completion of the course, students should be able to:

- i. Define the concept of editing
- ii. Identify at least ten (10) editing basic tools and interfaces
- iii. Differentiate between editing for radio and editing for television
- iv. Identify at least ten (10) editing transitions elements
- v. Demonstrate how to modify new and existing videos and give them professional quality appeal

Course Contents

Concept of editing. The editing process. Audio in video editing. Editing for radio. Types of radio editing. Electronic radio editing. Digital radio editing. Editing for television. Manual editing. Electronic video editing. Digital editing. Post production editing. How to transfer and organize images for editing. Preparing your image editor. Editing transitional devices. Modes of transition. Video editing styles. Editing sound for television. Correcting an image with brightness and contrast. Posterization. Using levels input sliders. Correcting tone with curves. Correcting colour with curves. Hue/saturation. Building your editing arsenal. Brushes and stamps. Mask selection tools. Creating complex masks. Essential imaging tactics. Desaturating a chromatic aberration. Applying effects by painting. Special effects. Converting colour images to grayscale. Text and titles in video editing. Rendering the image. Finalizing and sharing your videos. Image output. Choosing a suitable printer. Printing the image. Image editing software. Appreciation and applications of some specialist video editing software like Revit, Sketch, CIV 3D, 3Ds Max, Ui/U, Adobe Premiere Pro suit, Photoshop etc. Design and prototyping. Image cataloging software. File recovery software.

CUL-BCJ 109- Life Skills and Critical Thinking for Undergraduates (2 Units C, LH=30, PH=Nil)

Overview

The complexities of the contemporary world has placed a huge demands on young people who have to navigate divergent, conflicting and sometimes confusing situations as they make their ways through life. As such it is pragmatic that young people entering the university system be exposed to the rudiments of decision making that will impact their lives during their programme in the university and thereafter as graduates.

This is the major rationale for introducing them to Life Skills and Critical Thinking as a course of study at the first year which is not available in most social science programmes in Nigerian universities.

Objectives

The objectives of the course are to;

1. Explain the concept of critical thinking.
2. Identify and develop critical thinking skills
3. Identify critical thinking processes.
4. Explain critical thinking techniques.
5. Describe life problems and coping methods
6. Determine a systematic plan for goal setting and attainment
7. Identify success principles and learning techniques to enhance goal attainment

Learning Outcomes

On completion of the course, students should be able to:

1. Define the concept of critical thinking.
2. Identify at least five (5) critical thinking skills
3. Identify at least five (5) critical thinking processes.
4. Apply critical thinking techniques
5. Describe life problems and coping methods
6. Set goals in an effective manner.
7. Determine a systematic plan for reaching their goals.
8. Use success principles and learning techniques to enhance results.
9. Generate and maintain the motivation needed to attain their goals.
10. Complete a goal, evaluate the results, and reflect on how they may refine the process

Course Contents

What is critical thinking? Why is critical thinking important for undergraduates?, Demonstrating critical thinking, The critical thinking processes, Identifying life problems and coping methods, Investigating and evaluating thinking, Effective Goal Setting, Challenges of Goal Setting, Ben Carson Risk Assessment Guide, Mapping an Argument, Evaluating Arguments, Inductive Reasoning and Analogies, Sources and Causes, Causal and Deductive Arguments, Fallacies and Biases, Using evidence critically, Displaying critical thinking in reading and writing, General Strategies for critical writing.

200 Level

GST 212: Philosophy, Logic and Human Existence (2 Units C: LH 30)

Learning Outcomes

A student who has successfully gone through this course should be able to:

1. identify the basic features of philosophy as an academic discipline;
2. identify the main branches of philosophy & the centrality of logic in philosophical discourse;
3. distinguish the elementary rules of reasoning;
4. distinguish between valid and invalid arguments;

5. think critically and assess arguments in texts, conversations and day-to-day discussions;
6. critically assesses the rationality or otherwise of human conduct under different existential conditions;
7. develop the capacity to extrapolate and deploy expertise in logic to other areas of knowledge, and
8. guide his or her actions, using the knowledge and expertise acquired in philosophy and logic.

Course Contents

Scope of philosophy; notions, meanings, branches and problems of philosophy. Logic as an indispensable tool of philosophy. Elements of syllogism, symbolic logic— the first nine rules of inference. Informal fallacies, laws of thought, nature of arguments. Valid and invalid arguments, logic of form and logic of content — deduction, induction and inferences. Creative and critical thinking. Impact of philosophy on human existence. Philosophy and politics, philosophy and human conduct, philosophy and religion, philosophy and human values, philosophy and character moulding, and others.

CUL-BCJ 201 Development Reporting (2 Units C: LH 30, PH Nil)

Overview

The course builds on the various reporting courses to more specifically focus on development themes enunciated in the Millennium Development Goals (MDGs)/ SDGs and other emerging global and local issues including Child Rights, gender, globalization, climate change, population, AIDS, Tuberculosis and Malaria and other health interventions, environment, food security, youth empowerment, conflict and peace. It is designed to further an appreciation of the logic of communication and development in action. An electronic **CALEB DEVELOPMENT HIGHLIGHTS** will be produced as part of this course.

Objectives

The objectives of the course are to:

1. Explain the concepts of development
2. Identify differences between the MDG and SDG
3. Explain Nigeria's national communication policy on climate change
4. Identify four ways the media shapes the narratives society has of climate change Explain the role of the media in shaping constructions and narratives of climate change
5. Produce an electronic copy of **CALEB DEVELOPMENT HIGHLIGHTS**

Learning Outcomes

On completion of the course, students should be able to:

1. Define at least 2 concepts of development
2. Identify at least five (5) differences between the MDG and SDG
3. Pinpoint five (5) ways that climate change has impacted the environment and health of people and societies.
4. Highlight Nigeria's national communication policy on climate change

5. Identify four (4) ways the media shapes the narratives society has of climate change
6. Design an advocacy or marketing campaign for Climate Change targeted at local communities around Caleb.
7. Produce an electronic copy of ***CALEB DEVELOPMENT HIGHLIGHTS***

Course contents:

Concepts of Development, MDGs, SDGs, Principles of Child Rights, Globalisation and media, Population Dynamics, Malaria in Nigeria, Women Empowerment in Nigeria, Climate Change, Poverty and Economy in Gender and Development, Communicating Gender and Development, Public Understanding, Attitudes and Knowledge of selected SDG Goals, Nigeria's Communication Policy on Climate Change, Public Understanding, Attitudes and Knowledge of Climate Change,

CUL-BCJ 202 - Broadcasting, Creative Ideas and Concepts Design (3 Units C: LH 30, PH 45)

Overview

This course introduces the core concepts for producing dramatic broadcast programme contents. It is designed to help students develop creative passion and talent in broadcasting and acquire critical thinking, creative writing and designing as well as visual critical awareness skills and other skills needed to invent, visualize and design ideas and concepts and to successfully turn them into standard finished products. Therefore, students who successfully complete this course will become thinkers and creators who can solve problems through inventing, building or designing ideas and concepts in the film industry.

Objectives

The objectives of the course are to:

- i. Explain the concept of creative thinking and writing
- ii. Describe how to pitch, develop and design creative ideas and concepts
- iii. Explore broadcast programme formats, creative ideas and concepts design principles
- iv. Describe the means of skit production for the social media
- v. Explain how to market creative broadcast programme ideas and concepts design

Learning Outcomes

On completion of the course, students should be able to:

- i. Define the concept of creative thinking and writing
- ii. Describe how to pitch, develop and design creative ideas and concepts
- iii. Apply broadcast programme formats, creative ideas and concepts design by carrying out exercises
- iv. Produce skits for the social media
- v. Propose a business plan for the delivery of a well-designed creative programme idea and concept

Course Contents

Definition of creative thinking and writing. Definition of broadcast programme formats concepts design. Reasons for writing and designing broadcast programme formats creative ideas and concepts. Qualities of a creative thinker and concept designer. Sources of creative ideas and concepts for broadcast programme contents. Researching your broadcast programme formats creative ideas and concepts. Fundamentals of creative writing and concepts design. Principles of creative ideas and concepts selection. How to develop effective broadcast programme formats ideas and concepts. Mechanics of creative ideas and concepts design. Components of creative ideas and concepts design. Editing creative film manuscript. Types and meaning of editing typography marks. Samples of effective broadcast programme formats script. Exercises in broadcast programme formats creative ideas and concepts design. Creative writing and concept design as a career. How to protect creative broadcast programme formats ideas and concepts designs. How to market creative broadcast programme formats ideas and concepts designs.

CUL-BCJ 203 – Rural Broadcasting (2 Units C: LH30, PH Nil)

Overview

The course focuses on production drama and documentary for radio and television. Emphasis will be on special problems involved in producing drama and documentary for radio and television, blogging, casting, budgeting, and performance.

Objectives

The objectives of the course are to:

- i. Explain the concept of Rural Broadcasting
- ii. Analyse features of rural broadcasting.
- iii. State functions and characteristics of rural broadcasting.
- iv. Amplify challenges of rural broadcasting
- v. Explain the stages involved in the planning of rural broadcasting programmes.
- vi. Outline factors to consider when planning for rural community broadcast content.

Learning Outcomes

On completion of the course, students should be able to:

- i. Define Rural Broadcasting.
- ii. Describe the features of rural broadcasting.
- iii. Identify the functions and characteristics of rural broadcasting.
- iv. Articulate the challenges of rural broadcasting
- v. Describe the process of planning rural broadcasting programmes
- vi. Outline the stages involved in the planning of rural broadcasting programmes.
- vii. Highlight factors to consider when planning for community broadcast content

Course Contents

What is Rural Broadcasting/Functions of Rural Broadcasting and its features? The Rural Broadcasting: Functions and characteristics Rural Broadcast. Role of Radio and Television in Rural Development. Importance of Rural Broadcasting. Challenges of Rural Broadcasting. Areas of Rural Broadcasting. Programmes/Characteristics of a good Broadcast/programme. Various types of Rural Broadcasting Programmes. Planning Rural Broadcasting Programmes/personnel involved in planning Rural Broadcasting Programmes – Above-the-line crew and below-the-line crew. Stages in planning Rural Broadcasting Programmes. Aesthetics in Rural Broadcasting Programmes. Code of conduct for Rural Broadcasting

CUL-BCJ 204 - Programme Appreciation and Judgment (3 Units C: LH 30, PH 45)

Overview

This is a practical cum vocational advanced course exploring the creative, technical and professional aspect of the broadcast industry. Short, industry-tailored courses in broadcasting and other related fields will be introduced to expose students to the emerging and re-emerging trends in the broadcast industry locally and internationally. Workshops will also be organized periodically, where radio and television personalities and other media professionals will be invited for interactive live sessions with the students for their mentorship and for them to gain practical knowledge on the broadcasting processes and industry. In addition, on-air talent shows will be organized periodically in various aspects of broadcasting.

Objectives

The objectives of the course are to:

- i. Explain the concept of professionalism in broadcasting
- ii. Describe the application of codes of professional ethics
- iii. Explore emerging and re-emerging trends in broadcast formats and processes
- iv. Describe how to build professional relationship with mentors, collaborators and future employers
- v. Explain the basics of the tenets of broadcasting

Learning Outcomes

On completion of the course, students should be able to:

- i. Define the concept of professionalism in broadcasting
- ii. Identify at least five (5) codes of professional ethics
- iii. Outline at least Ten (10) trends in broadcast formats and processes
- iv. Highlight at least Ten (10) principles of building professional relationship with mentors, collaborators and future employers
- v. Identify the basics of the tenets of broadcasting

Course Contents

Concept of professionalism in broadcasting. Codes of professional ethics. How to manage professional relationship among colleagues. Principles of building professional relationship with

mentors, collaborators and future employers. Principles of building relationship with audience. Emerging and re-emerging trends in broadcast formats. Emerging and re-emerging trends in broadcast processes locally and internationally. Workshops on selected topical themes. On-air talent shows on news casting. On-air talent shows on announcing. On-air talent shows on directing. Short courses on practical speaking techniques in news, demonstration, interview and voiceover etc. Interactive sessions with agents, producers, directors and other radio and television professionals. Hands-on training on camera operation, audio and lighting. Shooting a television programme on location. The stages in shooting. Shooting schedule. Other on-set experiences. Students' membership of related broadcasting associations and bodies.

ENT 211: Entrepreneurship and Innovation (2 Units C: LH 15; PH 45)

Learning Outcomes

At the end of this course, students should be able to:

1. explain the concepts and theories of entrepreneurship, intrapreneurship, opportunity seeking, new value creation, and risk taking;
2. state the characteristics of an entrepreneur;
3. analyse the importance of micro and small businesses in wealth creation, employment, and financial independence;
4. engage in entrepreneurial thinking;
5. identify key elements in innovation;
6. describe stages in enterprise formation, partnership and networking including business planning;
7. describe contemporary entrepreneurial issues in Nigeria, Africa and the rest of the world; and
8. state the basic principles of e-commerce.

Course Contents

Concept of entrepreneurship (entrepreneurship, intrapreneurship/corporate entrepreneurship,). Theories, rationale and relevance of entrepreneurship (Schumpeterian and other perspectives, risk-taking, necessity and opportunity-based entrepreneurship and creative destruction). Characteristics of entrepreneurs (opportunity seeker, risk taker, natural and nurtured, problem solver and change agent, innovator and creative thinker). Entrepreneurial thinking (critical thinking, reflective thinking, and creative thinking). Innovation (concept of innovation, dimensions of innovation, change and innovation, knowledge and innovation). Enterprise formation, partnership and networking (basics of business plan, forms of business ownership, business registration and forming alliances and joint ventures). Contemporary entrepreneurship issues (knowledge, skills and technology, intellectual property, virtual office, networking). Entrepreneurship in Nigeria (biography of inspirational entrepreneurs, youth and women entrepreneurship, entrepreneurship support institutions, youth enterprise networks and environmental and cultural barriers to entrepreneurship). Basic principles of e-commerce.

CMS 201: History of Nigerian Media (2 Units C: LH 30)

Learning Outcomes

At the end of the course, students should be able to:

1. highlight the origin and development of media in nigeria;
2. explain the factor that have influenced the development of the media; and
3. outline the roles the media have played in nigeria's development.

Course Contents

Major trends in the development of the communication and media in Nigeria and their contemporary situation; as well as their adaptation and contribution to the political, religious, economic and social development in Nigeria. Examine factors that influence their development, their roles in the Nigerian society. The focus on press and broadcasting including film, advertising, PR, new/social media.

BCJ 207: Introduction to Telecommunication and Broadcasting (2 Units C: LH 30)

Learning Outcomes

At the end of the course, student will be able to:

1. narrate the history of broadcasting with specific reference to technological developments from analogue to digital forms;
2. discuss the changing nature of broadcasting hardware and software brought about by advancements in telecommunication; and
3. discuss the concept and practice of online mobile and other digital delivery platforms.

Course Contents

Introduction to history of broadcasting with specific reference to technological development of the industry from its analogue origin to its present digital form. The change in nature of broadcasting hardware and software occasioned by advancement in telecommunication and their attendant implications on content quality, flexibility of transmission and relative ease of access and audience participation in content creation, distribution and consumption on multiple platforms (on the internet, online, mobile and other digital delivery platforms).

BCJ 208: Writing for the Broadcast Media (2 Units C: LH 30)

Learning Outcomes

At the end of the course, student will be able to:

1. produce publishable materials for the broadcast media, both in aural and visual forms;
2. script for radio and tv with reference to different programmes; and
3. produce broadcast copies for production.

Course Contents

Techniques and principles of writing for radio, TV and online media. Introduction to the fundamental principles of writing for the broadcast media using the knowledge of the aural and visual nature of the media. Scripting techniques and formats of different programmes. Techniques use for producing broadcast copies for production.

BCJ 209: Introduction to Radio Production (2 Units C: LH 30)

Learning Outcomes

At the end of the course, student will be able to:

1. demonstrate the knowledge of basic principles and techniques of radio programme production;
2. prepare different radio programme formats. e.g., news, interview, drama, magazine, etc.in relation to their production technique and style of presentation; and
3. produce short programmes.

Course Contents

Basic principles and techniques of radio programme production. Prepare different radio programme formats and their major features (news, interview, magazine, drama, etc.,). Production techniques and style of presentation. The process of producing short programme.

BCJ 211: Introduction to Television Production (2 Units C: LH 30)

Learning Outcomes

At the end of the course, student will be able to:

1. use camera types for studio production; and
2. master the art of the use of operation equipment for practical demonstration of tv for studio production.

Course Contents

An overview of television and video production with an emphasis on single camera and studio bound production techniques. Ways to explore different equipment operation in a hands-on learning environment. Use of operation equipment in relation to television studio and control room operations. Contemporary study in television and video production field.

BCJ 218: Introduction to General Phonetics and Phonology (2 Units C: LH 30)

Learning Outcomes

At the end of the course, student will be able to:

1. explain the concept of phonetic descriptions and taxonomy; and
2. demonstration of diction and eloquence in presentations.

Course Contents

Introduction to the principles of phonetic description and taxonomy, illustrated by practical examples and language exercises from a variety of languages, particularly those likely to be of interest to the teaching of English in Nigeria. Different skills and techniques in learning diction. Procedures of acquiring relevant skills and eloquence in presentation.

BCJ 220: Introduction to Print Journalism and Photojournalism (2 Units C: LH 30)

Learning Outcomes

At the end of the course, student will be able to:

1. explain the concepts, history, philosophy and ethics of print journalism and photojournalism,
2. discuss the principles of news and news photography; and
3. demonstrate knowledge of basic camera and darkroom techniques.

Course Contents

Introduction to the history, philosophy and ethics of journalism with emphasis on editing, writing and publishing contemporary newspapers. Theoretical and practical aspects of news reporting, feature writing, reviewing the arts, sports reporting, pictorial journalism, advertising, layout, design and the mechanics of printing (Classes consist of both lectures and workshops). Ways to explore the media in relation to daily newspapers, online newspapers, as well as magazines and press releases. Component of photojournalism. Introduction to the techniques and principles of news photography, featuring solid grounding in basic camera and darkroom techniques with emphasis on the development of the emerging photojournalist's sensitivity to people. Circumstances and events to which he will be expected to take pictures that communicate. Fundamentals of photography, operation of different cameras, photography processes and the use of standard photographic equipment and materials in the photo-laboratory.

CUL-BCJ 221 – Broadcasting Experience/Attachment (2 Units C: LH 30, PH Nil)

Overview

This is a requirement for students to be exposed to the media for practical experience. They are expected to put in a minimum of 12 weeks of intensive industrial attachment. Each student is expected to keep a log book duly signed by the supervising officer and the Departmental Supervisor.

Objectives

The objectives of the course are to:

- i. It exposes the student to practical training which will majorly dwell on any arm of broadcasting (radio, television, cablecasting, online casting, etc.)

Learning Outcomes

On completion of the course, students should be able to:

- i. Would have acquired a first-hand-on experience in the specialized area of study.
- ii. Should be able to, based on the practical training exposed to, endeavour to venture into the possibility of being self-employed in the area of study.

Course Contents

This is basically a practical oriented course which is to be undertaken by the student in any broadcast organization (radio, television, cable or online).

300 Level

GST 312: Peace and Conflict Resolution (2 Units C: LH 30)

Learning Outcomes

At the end of the course, students should be able to:

1. analyse the concepts of peace, conflict and security;
2. list major forms, types and root causes of conflict and violence;
3. differentiate between conflict and terrorism;
4. enumerate security and peace building strategies; and

5. describe roles of international organisations, media and traditional institutions in peace Building

Course Contents

Concepts of peace, conflict and security in a multi-ethnic nation. Types and theories of conflicts: ethnic, religious, economic, geo-political conflicts; structural conflict theory, realist theory of conflict, frustration-aggression conflict theory. Root causes of conflict and violence in Africa: indigene and settlers phenomenon; boundaries/boarder disputes; political disputes; ethnic disputes and rivalries; economic inequalities; social disputes; nationalist movements and agitations; selected conflict case studies – Tiv-Junkun; Zango Kartaf, chieftaincy and land disputes etc. Peace building, management of conflicts and security: peace & human development. Approaches to peace & conflict management --- (religious, government, community leaders etc.). Elements of peace studies and conflict resolution: conflict dynamics assessment scales: constructive & destructive. Justice and legal framework: concepts of social justice; The Nigeria legal system. Insurgency and terrorism. Peace mediation and peace keeping. Peace & Security Council (international, national and local levels). Agents of conflict resolution – conventions, treaties community policing: evolution and imperatives. Alternative dispute resolution, ADR. Dialogue b). arbitration, c). negotiation d). collaboration etc. Roles of international organisations in conflict resolution. (a). The United Nations, UN and its conflict resolution organs. (b). The African Union & peace security council (c). ECOWAS in peace keeping. Media and traditional institutions in peace building. Managing post-conflict situations/crisis: refugees. Internally displaced persons, IDPs. The role of NGOs in post-conflict situations/crisis

ENT 312: Venture Creation (2 Units C: LH 15; PH 45)

Learning Outcomes

At the end of this course, students, through case study and practical approaches, should be able to:

1. describe the key steps in venture creation;
2. spot opportunities in problems and in high potential sectors regardless of geographical location;
3. state how original products, ideas, and concepts are developed;
4. develop business concept for further incubation or pitching for funding;
5. identify key sources of entrepreneurial finance;
6. implement the requirements for establishing and managing micro and small enterprises;
7. conduct entrepreneurial marketing and e-commerce;
8. apply a wide variety of emerging technological solutions to entrepreneurship; and
9. appreciate why ventures fail due to lack of planning and poor implementation.

Course Contents

Opportunity identification (sources of business opportunities in Nigeria, Environmental scanning, Demand and supply gap/unmet needs/market gaps/Market Research, Unutilised resources, Social and climate conditions and Technology adoption gap). New business development (business planning, market research). Entrepreneurial finance (venture capital, equity finance, micro finance, personal savings, small business investment organisations and business plan competition). Entrepreneurial marketing and e-commerce (principles of marketing, customer

acquisition & retention, B2B, C2C and B2C models of e-commerce, first mover advantage, e-commerce business models and successful e-commerce companies,). Small business management/family business: leadership & management, basic book keeping, nature of family business and family business growth model. Negotiation and business communication (strategy and tactics of negotiation/bargaining, traditional and modern business communication methods). Opportunity discovery demonstrations (business idea generation presentations, business idea contest, brainstorming sessions, idea pitching). Technological solutions (the concept of market/customer solution, customer solution and emerging technologies, business applications of new technologies - Artificial Intelligence (AI), Virtual/Mixed Reality (VR), Internet of Things (IoTs), blockchain, cloud computing, renewable energy etc. Digital Business and e-commerce strategies).

CMS 301: Theories of Communication (2 Units C: LH 30)

Learning Outcomes

At the end of the course, students should be able to:

1. identify, explain and compare theoretical concepts;
2. apply theories to real communication and media situations;
3. critique theories, pointing out their strengths and limitations; and
4. explain and apply any of the theories in research and practice.

Course Contents

Exploration and analysis of major theories and approaches that deal with the nature, uses and effects of media and communication as applied to various types of communication and elements of the communication process (source, message, channels, receiver (audience)); the relationship between theory and research and the relevance of the latter to the success of the former are discussed. Key concept of each theory and its application to real communication and media issues and events. Historical and contemporary development of theories

CMS 302: Foundations of Communication Research (2 Units C: LH 30)

Learning Outcomes

At the end of the course, students should be able to:

1. explain the meaning and features of scientific research;
2. distinguish between scientific research and other ways of knowing;
3. discuss the various types of research methods;
4. explain the practical applications of conducting research;
5. outline the process of conducting research;
6. explain sampling procedure, population, sample; and
7. explain the importance of ethics in media and communication research.

Course Contents

Introduction to logic and methods of research in communication. Principles of research design, instrumentation, data collection and analysis are taught to enable students apply them effectively.

Discuss qualitative and quantitative research methods (focus group discussion, interview, participant observation, ethnography, content analysis, textual analysis, survey, sampling, and research ethics).

CMS 303: Data Analysis in Communication Research (2 Units C: LH 30)

Learning Outcomes

At the end of the course, students should be able to:

1. distinguish between qualitative and quantitative data;
2. outline the different ways of presenting research data;
3. apply different software for data analysis; and
4. discuss how to draw inferences, from data and significance of research findings.

Course Contents

Introduction to analyse of both quantitative and qualitative data. The use of tables, graphs and other statistical techniques and procedures, the use of various software, e.g. SPSS. Presentation and interpretation of data. How to draw relevant inferences using these techniques.

BCJ 306: Comparative Broadcasting (2 Units C: LH 30)

Learning Outcome

At the end of the course, student will be able to:

1. point out the relevance of institutional broadcast practices to national media practices; and
2. show how ownership structure, management patterns and broadcast philosophies influence institutional broadcast media practices.

Course Contents

Comparative study of the institutional broadcast practices of North America, Asia, Europe and Africa in terms of ownership structure, management patterns and broadcast philosophies.

BCJ 307: Techniques of Television News Reporting and Production (2 Units C: LH 15; PH 45)

Learning Outcomes

At the end of the course, student will be able to:

1. produce materials for airing;
2. demonstrate knowledge and skills in producing a variety of broadcast formats, including documentary, news magazine, breaking news, etc.;
3. demonstrate knowledge of fact-checking, spot news writing, interviewing, obituaries, speeches, court cases, public meetings, and other hard news for radio and tv; and
4. demonstrate different skills of writing reviews.

Course Contents

Reporting and writing techniques applied in television. Methods of writing to pictures and

narrating stories in a variety of formats, including: breaking news, news feature, documentary, and news magazine. Introduction to shooting and editing, development of story suitable for broadcast outlets. Practical hands-on in relation to interviewing, researching public records, fact-checking and writing spot news, obituaries, speeches, court cases, public meetings and other hard news for radio. (This class includes numerous in-class and out-of-classroom reporting and writing assignments).

BCJ 308: Techniques of Radio News Writing, Reporting and Production (2 Units C: LH 15; PH 45)

Learning Outcomes

At the end of the course, student will be able to:

1. point out the important aspects of reporting and writing for radio production in relation to conciseness as well as aural and sound demands;
2. develop news bulletins in various formats in relation to programme duration; and
3. interview the relevant target audience in the fact-checking process for spot news, speeches, court cases, etc.

Course Contents

Reporting and writing for radio. Important aspects of reporting and writing for radio like conciseness, writing for the ear and writing to sound. How to write radio news bulletins and send dispatches from the field. How to work on longer-format programmes that might include features, documentaries, discussions, interviews and magazine. Interviewing, researching public records, fact-checking and writing spot news, obituaries, speeches, court cases, public meetings and other hard news for radio. The course involves both numerous in-class and outof-classroom reporting and writing assignments.

BCJ 309: Media Management and Operations (2 Units C: LH 30)

Learning Outcomes

At the end of the course, student will be able to:

1. demonstrate knowledge and skills in radio and tv management and programming;
2. relate theory to practice;
3. demonstrate financial management skills; and
4. appreciate the relevance of media regulation to broadcast media practice

Course Contents

Acquisition of knowledge and skills of radio and TV management and programming, through exposure to both theory and practice. Examines broadcast media organisational structures and their relationships with employee functions and roles. Exposure to financial management, sales, promotion, marketing, audience research methods and broadcast media regulation.

BCJ 315: Television Programme Writing and Production (2 Units C: LH 15; PH 45)

Learning Outcomes

At the end of the course, student will be able to:

1. demonstrate effective knowledge and skills in tv programme writing and production;
2. script and produce tv documentaries, drama, discussion programmes, talk shows, etc.;
3. shoot with a range of cameras and edit, using modern video editing software and lighting; and
4. demonstrate proficiency in lighting and sound management.

Course Contents

Television programmes writing skills and the techniques of production, Writing and producing of television documentaries, drama, talk shows, discussion programmes. The techniques of shooting with a range of cameras, and edit, using some of the widely internationally used video editing software, aspect of lighting and its relationship with sound.

BCJ 317: Broadcast Commentary and Critical Writing (2 Units C: LH 15; PH 45)

Learning Outcomes

At the end of the course, student will be able to:

1. differentiate between commentary and critical writing;
2. apply principles of editing in the preparation of critical pieces for tv production; and
3. demonstrate different skills of writing reviews.

Course Contents

Examination of the opinion function of broadcasting and types of commentaries. Editorial and application of principles derived from research in persuasive communication and attitude change form the core of the course. Distinction between commentary and critical writing: types of criticisms and art review for radio and television are also taught in this course.

BCJ 319: Public Affairs Broadcasting (2 Units C: LH 30)

Learning Outcomes

At the end of the course, student will be able to:

1. demonstrate knowledge of self-governing strategies in the management public affairs reports; and
2. relate such knowledge in the areas of crime and criminal justice, public health, budget and taxation, labour and workforce as well as electoral politics in the production of public affairs materials.

Course Contents

Ways in which public affairs are covered by providing citizens with the information they require to be free and self-governing. Crime and criminal justice, military and defence, border and immigration, public health and health care, budget and taxation, energy, environment, natural resources, trade, foreign policy, education, labour and workforce, and electoral politics.

BCJ 310: Foundations of Broadcasting (2 Units C: LH 30)

Learning Outcomes

At the end of the course, student will be able to

1. explain the concept of broadcasting; and
2. discuss the nature of radio and tv in relation to electromagnetic spectrum, the broadcast media chain, broadcast equipment and personnel that make broadcast transmission achievable.

Course Contents

Concept of broadcasting and the agencies concerned with the broadcast media. The world of electromagnetic spectrum. Nature of radio and television, the broadcast chain, broadcast equipment and personnel that make broadcast transmissions achievable.

BCJ 312: Internship: Attachment to a Broadcasting Agency (2 Units C: LH 30)

Learning Outcomes

At the end of the course, student will be able to:

1. prepare materials for broadcasting in various formats;
2. make maximum use of the log book which shows students' involvement and progress in internship throughout its duration; and
3. gain proper industry experience and proficiency in media productions.

Course Contents

Professional internship is a supervised, closely monitored work experience. Practical work experience in their field of interest to prepare for their careers. Work a minimum of 12 weeks, earning 2 credits. An internship is a full-time job. Students may work at a newspaper, television station, magazine, online publication, radio station or any other type of media outlet. Interns learn professional standards, work ethic and behaviour. The internship must take place in a structured professional environment with daily oversight by supervisors, who are strongly encouraged to provide frequent feedback.

CUL-BCJ 318 - Scripting Philosophy (2 Units C: LH 30, PH Nil)

Overview

The course is designed to help students explore the various elements, structures and styles used in crafting a successful story especially for the broadcast media. It focuses on the specific mechanics, nuts-and-bolts of story construction, plotting, pacing, editing, reviewing and production of successful stories for media arts especially for the broadcast media. Students will gain insights into the scriptwriting profession.

Objectives

The objectives of the course are to:

- i. Explain the concept of script writing
- ii. Describe the structure of a story
- iii. Explain different scripting formats/styles for the broadcast media
- iv. Outline the types of script editing signs

- v. Explain methods of researching story ideas

Learning Outcomes

On completion of the course, students should be able to:

- i. Define the concept of film archiving
- ii. Identify at least three (3) parts of a story
- iii. Identify at least seven (7) script formats/styles for the broadcast media
- iv. Outline at least five (5) types of script editing signs
- v. Describe methods of researching story ideas

Course contents

The script writer. The story ingredients. How to create and develop a story idea. Structure of a story. Researching your story. How to guarantee the accuracy of their story/script. Scripting formats/styles. Script for drama. Script for News (radio). Script for News (television). Script for News report. Script for interview. Script for discussion and debate. Script for audience participation programme. Script for feature. Script for documentary production. Script for magazine programme. Script for drama. Script for radio/television commentary. Script for outside broadcast. Script for special programme. Script for radio and television commercials. Script for music programme. Script editing. Review of edited script. Script rendition. exercises.

BCJ 321: Educational Broadcasting I (2 Units C: LH 30)

Learning Outcome

At the end of the course, student will be able to:

1. narrate the history, structure and dynamics of educational broadcasting around the world;
2. use broadcast media for education to create effective learning experience for target audience; and
3. plan and produce educational programmes as well as execute and evaluate their outcomes.

Course Contents

Surveys the history, structure, dynamics, and functions of educational broadcasting around the world. The potential uses of the broadcast media for education and the ways in which they can create effective learning experience for their target audience. How to plan and produce educational programmes as well as execute and evaluate outcomes.

400 Level

CMS 401: International Communication (2 Units C: LH 30)

Learning Outcomes

At the end of the course, students should be able to:

1. discuss the structure of international communication, the flow of media/cultural products;
2. explain the concepts of cultural globalization, cultural imperialism;
3. explain the roles/functions of international news agencies and media companies; and
4. explain the role and implications of ICT.

Course Contents

Overview of the world's media systems. Flow of information between the industrialised and advancing nations; how ideology, culture, economy and international market structure have all contributed either in hindering or advancing the international flow of news and entertainment among nations. The scope, characteristics, peculiarities and current issues in international communication will be exhaustively treated so as to acquaint the student with a thorough knowledge of the politics and ideological nature of international communication. The course will examine issues like globalisation, ICTs and communication development, new/social media platforms, ownership and control, cultural imperialism, the role of international news agencies and such other media organisations like CNN, BBC, Al-Jazeera in global politics. Critical look at Africa's place in the digital/cyber world. Discuss relevant theories of imperialism and dependency technological determinism. Discussions in the course should not be limited to the news but should include all the products of the media and cultural industries. The role of the English language should also be considered.

CMS 402: Communication and Society (2 Units C: LH 30)

Learning Outcomes

At the end of the course, students should be able to:

1. discuss the relationship between the media and other social institutions;
2. highlight the dual character of the media as both commercial and political/ideological organisation;
3. explain how various social groups are represented in the media and the implications of such representations;
4. explain the concept of media power;
5. outline the notions of professionalism in media and communication practice; and
6. explain the concepts of mediatisation

Course Contents

Examination of the media of communication as social and political institutions with particular attention to pertinent sociological concepts, themes and problems; the role and relationship of the mass media vis-à-vis other major social institutions. Focus on the sociology and professionalism of media communicators, media contents, meaning creation and defining power and the issue of cultural imperialism and media dependency; internal dynamics and control of media organisations and mass communication politics. The role of communication in development is critically

examined. The course will also discuss media representation of various social groups, media and gender, ownership and control, the role of advertising and other forms of financing the media and their implications, issue of media access, the place and role of alternative media, the internet and changes in media ecology, mediatisation of social and political processes and activities. Critical attention will be paid to the role of the media as the infrastructural/mechanism of connection, representation, sharing and governing, the role of the media in conflict and the mediatisation of different processes, activities and institutions in contemporary society. Also of interest is the internet and other ICTs, their characteristics and how they have changed the ecology of communication, the public sphere and nature of politics and power. Discuss media representation of gender, minorities.

BCJ 401: Mass Media Law and Ethics (2 Units C: LH 30)

Learning Outcomes

At the end of the course, student will be able to

1. explain the concepts and philosophy of mass media law and ethics;
2. justify ethicality in mass media practice in relation to public affairs and media audience; and
3. discuss the relevance of media regulation and the concepts of laws of public communication.

Course Contents

Study of the legal framework within which mass philosophy bearing upon the mass media, the development and constitutional growth of freedom of expression in Nigeria, the privileges and restraints affecting the mass media, libel, sedition, privacy, contempt, obscenity, copyright, etc. and government regulation. Ethical and moral standards applicable to the mass media. Ethical responsibilities of individuals, groups, and organisations engaged in message construction, transmission or consumption, particularly in the field of news and public affairs.

BCJ 402: Data Analysis in Communication Research (2 Units C: LH 30)

Learning Outcomes

At the end of the course, student will be able to:

1. demonstrate knowledge and skills in data analysis techniques and approaches; and
2. use tables, graphs and measures of central tendencies, etc to interpret data.

Course Contents

Introduction to data analysis techniques, particularly the use of tables, graphs and the measures of central tendency. How to present and interpret data, using these techniques.

BCJ 403: Emerging Global Trends in Broadcasting (2 Units C: LH 30)

Learning Outcome

At the end of the course, student will be able to:

1. appreciate communication issues as they relate to emerging trends in global broadcasting practices; and
2. discuss the concept of specialization in global broadcasting practices.

Course Contents

Explains current trends in the student's individual area of specialisation. The emerging trends will include: cross border broadcasting, globalization, broadcasting, culture, ideology, technology etc. Enhancing deeper understanding of communication issues as they relate to the chosen concentration.

BCJ 404: Advanced Project in TV Production (2 Units C: LH 15; PH 45)

Learning Outcomes

At the end of the course, student will be able to

1. demonstrate an in-depth knowledge and practical application of hands-on experience gained in broadcast production;
2. produce standard quality tv programmes; and
3. produce special broadcast projects.

Course Contents

An advanced level providing an in-depth knowledge and practical application of the hands-on experience gained at the lower levels (1,2, & 3). The production of standard broadcast quality TV Programme by the student under the close supervision by academic staff. Different types of projects should be produced by students individually and/or in groups.

BCJ 405: Advanced Project in Radio Production (2 Units C: LH 30)

Learning Outcomes

At the end of the course, student will be able to:

1. demonstrate an in-depth knowledge as well as application of hands-on experience in radio production; and
2. produce standard broadcast programmes.

Course Contents

Like its TV counterpart, this is also an advanced level offering providing an in-depth knowledge and practical application of the hands-on experience gained at the lower levels (1,2, & 3). The course leads to the production of standard broadcast quality radio programme by the student under the close supervision by academic staff. Different types of projects should be produced by students individually and/or in groups.

BCJ 406: Advanced Techniques in Announcing and Presentation (2 Units C: LH 15; PH 45)

Learning Outcomes

At the end of the course, student will be able to

1. point out the principles and features of announcing and presentation for radio and tv programmes, e.g., documentaries, voice-overs and commercials, etc.;
2. apply effective verbal communication skills in programme delivery; and
3. learn the principles of announcing and presentation for radio and television for public affairs programme, documentaries, studio anchor, commentary and voice-over,

commercials, and program continuity.

Course Contents

Introduction to the theory and practices in the broadcasting industry from the studio and production point of view and also incorporates non-traditional, online media production principles. Effective verbal communication essential for successful broadcasting. Explore respiratory and speech organs in conducting vocal exercises and practice with a variety of scripts. Much practical work is involved.

BCJ 407: Advanced Techniques in Video/Sound Editing and Post-Production

(2 Units C: LH 15; PH 45)

Learning Outcomes

At the end of the course, student will be able to:

1. edit film/video, using professional techniques and modern methods, including adobe premiere pro;
2. edit commercials, interviews, music videos, narrative productions; and
3. create a portfolio of edited broadcasting materials.

Course Contents

Editing film and video is about movement, choreography, the play of light, colour, and graphics. And beyond all that, it is all about psychology. Students will learn the art and craft of editing videos. The course explores techniques that can be applied in a range of non-linear editing programmes, including Adobe Premiere Pro. But the main focus is not just on developing software skills; it is exploring the magic behind video modification. Projects including editing a commercial, an interview, a narrative scene, a music video, a video diary, and a text title sequence will form part of the course.

BCJ 408: Advanced Script Writing for Broadcast Media (TV, Radio, Film, and

online Media) (2 Units C: LH 15; PH 45)

Learning Outcomes

At the end of the course, student will be able to

1. produce standard scripts, stories, etc, for radio and tv production, including online media;
2. develop and process scripts; and
3. demonstrate understanding of the basic concepts and techniques of modern script writing.

Course Contents

Introduction fundamentals of developing and writing original scripts for film, television, radio, film and online media. Emphasizes proper script formats, theme, story, plot, dialogue, character arc, and the process of developing and writing a script. Use of Final Draft or other word processing software to complete all written assignments to demonstrate comprehension of the basic concepts and techniques of modern script writing.

**BCJ 409: Drama and Documentary Writing and Production:
(2 Units C: LH 15; PH 45)**

Learning Outcomes

At the end of the course, student will be able to:

1. develop tools for analysing and evaluating non-fiction media;
2. prepare presentations in telling stories that represent other people and culture; and
3. produce short documentary programmes.

Course Contents

Exposure to the use of narratives in books, films, and other works intended to present factual content to the general public. Students will watch, read about, write about, and discuss a range of works, developing tools for analysing and evaluating nonfiction media in terms of both content and craft. Introduction to range of documentary idioms and voices, including the work of photographers, filmmakers, oral historians, folklorists, musicologists, radio documentarians, and writers. It stresses aesthetic, scholarly, and ethical considerations involved in representing other people and cultures. Students will produce a short documentary programme at the end of the course.

BCJ 410: Fundamentals of Graphics for TV and Online Media (2 Units C: LH 30)

Learning Outcomes

At the end of the course, student will be able to:

1. apply knowledge, skills and special effects to programme production; and
2. produce animations to tell stories.

Course Contents

Production, designed and expand the knowledge of the world of motion graphics and special effects. Transitions, green screen, filters, masks, mattes are going to be taught. In contrast to the animation course, Focus on advanced compositing and techniques to enrich your video, stills, typography and to get exactly what you want to see on the screen.

BCJ 411: Principles and Practice of Live Broadcast (2 Units C: LH 15; PH 45)

Learning Outcomes

At the end of the course, student will be able to:

1. demonstrate knowledge and skill in live broadcast production, including sports, special events, etc.; and
2. demonstrate mastery of live broadcast skills in programme production.

Course Contents

The principles, practice and approaches to live broadcast in news, sports and special events coverage for radio and TV. It also provides an opportunity for hands-on training for students to demonstrate the mastery of the skills they learnt in other components /parts of the programme.

BCJ 412: Research Project in Radio/TV Broadcasting (2 Units C: LH 30)

Learning Outcomes

At the end of the course, student will be able to:

1. undertake dissertation project; and
2. write dissertation project, exploring specific theme in relation to student area of specialization.

Course Contents

This is the final year dissertation project that students independently undertake but under the supervision of a tutor in the department. This is expected to be an original exploration of a theme related to the student's concentration focus.

CUL-BCJ 412 Issues in Broadcasting and Journalism (3 Units C: LH 30, PH Nil)

Overview

The course explores salient issues of current concerns in broadcasting and journalism in traditional and transmedia settings. These are issues that students need to have prior exposure to in order to be able to suit well into the media world as they graduate. As such this course is relevant to the training of journalists. The issues to be covered in the course include issues of content, production and the environments of operation at local and global levels and include but are not limited to such as sex, violence, media ownership, deregulation, regulation, community radio, community television, ownership, management, ethics, law, gender, resource availability and management, programming, demographics, cable and satellite broadcasting, competition, culture, globalisation. It also involves impacting on students the skill for designing programmes.

Objectives:

The Objectives of the course are to:

1. Explain issue of violence in broadcasting and journalism.
2. Explicate on the issue of sex and the media
3. Identify Ownership Patterns and Influence on Issues in Broadcasting and Journalism
4. Explain News Commercialisation
5. Clarify Copyright issues in Journalism and Broadcasting,
6. Describe the challenges of Citizen Journalism

Learning Outcomes

At the end of the course, students are able to:

1. Describe issue of violence as it relates to broadcasting and journalism.
2. Explicate on the issue of sex and the media
3. Identify Ownership Patterns and Influence on Issues in Broadcasting and Journalism
4. Define News Commercialisation
5. Identify at least five (5) Copyright issues in Journalism and Broadcasting,
6. Describe the challenges of Citizen Journalism

Course Contents

Sex and the media, violence and the media, media ownership, deregulation, regulation, community radio, community television, management, ethics, law, gender and the media, resource availability and management, media programming, demographics, cable and satellite broadcasting,

competition, culture, globalisation, Copyright issues in Journalism and Broadcasting, Citizen Journalism: Issues/Challenges, Ownership Patterns and Influence on Issues in Broadcasting and Journalism, News Commercialisation, Treatment of Environmental Issues in Journalism and Broadcasting in Nigeria, Misinformation and Disinformation, Regulation, Skills and Advocacy Approach to dealing with Negative New Media Trends, Regulatory bodies for Broadcasting and Journalism in Nigeria (NBC, NUJ, NIPR, APRCON), Opportunities in New Media Broadcasting and Journalism

CUL-BCJ 413 – Journalism Education and Trauma Literacy (2 Units C: LH 30, PH Nil)

Overview

Journalism Trauma Literacy is an emerging area in journalism and communication being advocated by **Journalism Education Trauma Research Group (JETREG)**. Trauma literacy has become a major factor in discharge of journalistic duties of journalists as they are faced with daunting challenges in the course of performing their day-to-day duties. The success of media outfit depends largely on how it manages its human capital. A traumatised employee is a minus as regards productivity.

Objectives

The objectives of the course, learning outcomes, and contents are provided to address this need: Objectives:

- i. Provide relevant knowledge on Trauma literacy
- ii. Explain what constitute stress
- iii. Explain the different type of stress
- iv. Outline stress and its causes in media organization
- v. Identification of stressors in media environment
- vi. Describe symptoms of stress
- vii. Explain the effects of stress on media organizations
- viii. Provide adequate knowledge on stress management techniques

Learning outcomes

On completion of the course, students should be able to:

- i. Understand the implications of Stress and Trauma-inducing stories on reporters' well-being
- ii. Discuss anti- stress coping skills as a way of guarding themselves against Post Traumatic Stress Disorders (PTSDs)
- iii. Evaluate professional development skills needed for journalism professional practice and personal wellbeing.
- iv. Demonstrate adequate knowledge of trauma coping mechanism
- v. Demonstrate good grasp of coping with stress
- vi. Demonstrate good understanding of beneficial and harmful stress in media organization
- vii. Describe how trauma can be avoided

Course contents

Overview of trauma, PTSD and Triggers Professional orientation as a predictor of psychological strain (objectivism, prioritizing assignment, and macho views) Framing disaster - five essential elements of psychosocial care that can be introduced after a potentially traumatic event: promoting a sense of safety, calming, self and collective efficacy, connectedness, and hope. Organizational stressors affecting PTSD among journalists (inconsistent leadership styles, conflicts with supervisors, and organizational policy changes, unpredictable demands of generating news, i.e., unpredictable hours, unequal distribution of responsibility, and emotional demands) Ethical dilemmas (ED) and Post-traumatic Stress Symptoms (PTSS).

BCJ 421: Psychology of the Media (2 Units C: LH 30)

Learning Outcomes

At the end of the course, student will be able to:

1. explain the concept of media psychology;
2. use knowledge of psychological theories in packaging media contents and presentations in relation to graphics and digital applications; and
3. demonstrate an understanding of human behaviour and how media affect individuals and cultures, and how such effects can be used for socially constructive purposes.

Course Contents

An overview of some of the primary areas of media psychology and examine the use of psychological theory on emerging media content and presentation—from traditional pictures, sounds, and graphics to new interactive and digital media. Understanding of the specific benefits of understanding human behaviour and experience when working with media applications, how media affects individuals and cultures, and how media can be used for socially constructive purposes.